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## **Chapter One**

You may have the wrong idea about me. You may think that because I travel the world first class – trekking Machu Picchu, kayaking the Straight of Magellan, cruising in Tahiti – that I am one of the “lucky ones,” someone who lives a charmed life full of abundance, opportunity, and joy. You may think that because I live in a gorgeous Hacienda with a stable full of championship horses, that I am one of “those people” who easily manifests my most perfect vision for my life.

The truth is I do live an extraordinary life. I am able to attract people, experiences, knowledge, and money. I have studied under some of the most successful, vibrant, dynamic people on the planet, many of whom have become close personal friends; I count bestselling authors Mark Victor Hansen and Barbara De Angelis among them.

Yes, my story proves what is possible in life. And yes, I do feel joyful most of the time, giddy even. But what some people wrongly assume when they hear my story is that I am in some way different from them, that I have something that is “given” only to a select few.

In reality, I’m no different than anyone.

I am no different from *you*. I share my accomplishments with you not to brag about them, but to show you that anyone can create an amazing life, no matter how lofty the goal or how big the dream. I am not lucky, or special, or one of the “chosen ones.” I am simply following the proven, time-honored, universal success principles that have led me, and so many others you’ll learn about in these pages, to success and fulfillment beyond our wildest dreams.

But first I had to learn them.

Then I had to accept them.

And then I had to practice them.

When I was a little girl my mother and grandmother taught me some of these principles, which today, most people would recognize as the core of spirituality. They were happy women who knew the key to that happiness was in what they chose to focus on, but being young, I didn’t pay attention to their advice. I was sure it had to be more complicated than that. How could they *really* be happy all the time? So I went in search of my own answers.

For years I sought fulfillment outside of myself. I experienced contentment and happiness from time to time, but I also spent a lot of time stressing and worrying, living in fear and doubt.

My story is pretty common; it may even sound a bit like your story. I tried and succeeded, and I tried and failed, but I couldn't figure out why one thing worked and another didn't. It felt like a lot of hard work. I didn't fit into the corporate world. I was miserable punching a clock, trying to fit in to the traditional work environment. I kept looking for the right fit, but it became apparent to me that I wasn't suited for any job. I finally realized I was unemployable.

So I started a business and again, tried to fit in. I took the long way, which not so coincidentally was also the hard and expensive way. It was stressful. I worried it wouldn't work out. I was frustrated; afraid I would have to go back to the drawing board yet again. I spent a small fortune trying to make my brick and mortar business work, and it did grow, but only a little and not very fast.

In the midst of all this I got married. Since marriage and kids was always part of my plan, I felt as though my life was finally on track. I set up house with my new husband and continued my efforts to create a profitable business. But all of that came to a screeching halt when my doctor advised me to cut down on work in order to eliminate stress. My husband and I had been trying to have a baby. So I slowed down.

And then, out of nowhere, my whole world came crashing down: my husband asked me for a divorce.

I was devastated. Literally. I began doubting everything. I began having severe panic attacks. One trip to the courthouse and in five minutes my marriage was over. But the reason the divorce crushed me so completely was not because our life together was over, it was because I had “failed” at what I believed would be my most important role in life: being a wife and mother.

In my Hispanic culture, getting married and having children is a primary goal for women. It is expected. This is true for many women in every culture. When women are raised to believe that becoming a wife and mother is one of their main purposes in life, their happiness is attached to that outcome. Single, divorced, or childless, they feel *less than*. They cannot see or feel or *appreciate* their lives as they are; nor can they see the infinite possibilities available to them.

Standing in my backyard after the divorce was finalized I felt the pain of losing my husband, our dreams together, but also the pain of having aligned myself with someone else’s idea of what my life *should* be. I had held fast to the belief that I could not be happy without a husband and children, and this was the *real* cause of my devastation.

I looked at my house and wondered how I would find the money to keep it. In pursuit of motherhood I followed our doctor’s advice and

consequently gave up most of my income, I knew I was basically unemployable, and I no longer had my husband's income to count on.

I walked to the backyard and started filling a water tub we kept for the wild deer. As I tried to figure out what I would do, it hit me.

*No one is coming to save you.*

With the water running in the background, I heard the quiet voice again...

*No one is coming to save you.*

It was my own inner voice.

*No one and nothing is coming to save you from your loneliness, your financial situation, the state of your life.*

I realized in that moment that I was totally, completely, alone. If anyone was going to save me, it would have to be me.

I knelt on the ground and I cried until I had no tears left. For the first time in my life, I listened to my inner, guiding voice. For the first time I knew exactly how to save myself. I spent the next year cocooning, turning off the outside world and learning to listen to my inner voice. I studied spirituality, meditated, worked with mentors, and read countless books on the subject of personal development.

I befriended myself again.

One year after my divorce I was a new woman – the woman I felt I was intended to be. I felt at peace, and that itself was a miracle. I learned

that mom had been right all along: happiness is a choice. And I discovered many of the universal principles I still follow today, principles that not only taught me how to rescue myself from the darkest time of my life, but also how to attract amazing opportunities and financial abundance. For the first time in my life things were actually *working*, and with less effort on my part. It was a revelation, one that I wanted to share with others.

I believe that in teaching we master what we have learned, so I decided to lead a free weekly meeting for other seekers like myself. It started with a simple notice on Meetup.com and in just six months led to an interview with Oprah Winfrey and a podcast followed by people all over the world.

A handful of people attended my first meeting. I talked about putting these principles into action and how my life had changed for the better since I learned how to both respect it and harness it. The following week there were more people, and then more people, and in a few short months my group grew to over two hundred members!

Remarkable opportunities fell in to my lap, seemingly out of nowhere. Whatever I envisioned I was able to manifest using the universal success principles I had learned in “the year of the cocoon.” Perhaps the most talked about is the day I got a call from Harpo Studios. On my way out the door one day, I heard the phone ring and noticed the caller ID said “Harpo,

Inc.” Because of my recent experiences and the miracles that had been occurring, I actually thought, “Yeah, that could happen.”

Oprah’s producers had heard of my weekly meetings, and after two great conversations I was booked on Oprah & Friends: *The Soul Series*, Oprah’s XM radio show. The day of the show I received specific instructions *not* to talk about my business or plug anything. I was just thrilled to be interviewed by Oprah, so I didn’t mind. At the end of the fantastic interview I told Oprah about my dream to create a podcast version of my weekly meetings, in the hopes of reaching more people. When she asked me for my web address I figured it was okay to plug it, since she asked. There was just one problem: I didn’t *have* a website yet!

What I did have was a list of domain names I had purchased in the process of learning about and developing the podcast, so I just blurted out the first one that came to mind. After the interview was over I had no time to wallow in the glow of bonding with Oprah about these universal principles; I had a website to launch! In a few weeks my new site went live, just before my interview with Oprah aired. People all over the world joined our group, and every time that episode of *The Soul Series* aired more and more people joined.

That’s just one example of the astounding experiences I have had since I discovered *how to make my dreams come true*. When I set out to freely share my newfound knowledge and genuine passion for these

universal principles with *anyone* who wanted to transform their lives my own life was transformed into one that I never even dreamed possible.

One of the important threads running through the interviews in this book is that each of these Success Mentors has a passion for service and bringing value to other people.

Let me introduce your Success Mentors...

**Andrea Albright** – With self-proclaimed “fat genes” she has overcome, Andrea has a thriving online business inspiring people to stay healthy.

**Rose Cole** – A nutrition coach who stopped doing one-on-one coaching, using online tools to free her time to help more people.

**Lou D’Alo** – Moving from the corporate world traveling almost 200 days per year, now coaches online from the comfort of his own home.

**Eric De La Barre** – Unfulfilled writing about murder, he now writes about inspiration. Screenwriter for Neale Donald Walsch’s *Conversations with God* film.

**Richard Paul Evans** – His short story *The Christmas Box* was passed around, publishers rejected it and he became a self-publishing phenomenon.

**Linda Feinholz** – From working at Disney and Mattel, she gave up her 9 to 5 job and now works less while tripling her income from home.

**Elizabeth Garrison** – After a live workshop at my Hacienda, Elizabeth and son Matthew began a successful online corporate meditation company with clients such as Humana.

**Mona Grayson** – Major health issues forced her to stop teaching, she began an online company helping teachers help students with behavior issues.

**Rene Godefroy** – A disease-ridden child with malnutrition from Haiti, now a highly paid speaker, his story of persistence will inspire anyone to kick their excuses goodbye.

**John Harricharan** – When his beloved wife died young, he transformed his life to one of peace and service and his books have been translated into many different languages.

**Jeff Herring** – A marriage and family therapist who found himself divorced and maintaining two households, he became essentially temporarily homeless. He transformed fear and desperation into determination and desire and now helps online entrepreneurs make more money from home.

**Christina Hills** – Refusing to leave her daughter in daycare, Christina dared to dream past what people thought she could accomplish and now runs a successful business from home in the Sierra Mountains.

**Diane Hochman** – A mom who quadrupled her income helping other people while working from home.

**David Hooper** – A musician who helps fellow musicians promote themselves and operate as businesses marketing their talents.

**Frank Kern** – A surfer-dude who wrote the vision of what his ideal life would be, he did whatever it takes and now makes millions with a few clicks.

**Allie Longoria** – A workaholic litigation attorney who changed her priorities, wanting more flexibility with family, she created several online businesses that give her the freedom she wanted.

**Doug Martin** – Unemployable at heart, he created a wine company that celebrates and empowers women while spreading his brand via social networking.

**Christian Mikelson** – Miserable in his boring job, with no power or freedom, he decided to quit his job to establish a successful online presence, enabling Forbes Magazine to profile his new business.

**Scott Robinson** – Extremely successful with a venture in his youth, he experienced multiple tragedies and disability but persevered to become a successful investor with a strong presence in the industry.

**Sonya Shelton** – After working late with her coworker on a Friday night, her coworker died of stress. Sonya decided to make it her mission to help people in the corporate environment reduce stress.

**Noah St. John** – In spite of a good education, he found himself holding a series of dead-end jobs, the self-proclaimed “world’s most highly

educated underachiever” is now inspiring people to tap into their subconscious.

**Wyatt Woodsmall** – A leading expert in human potential, behavior and motivation, he has worked with Olympic athletes and helps people turn wishing, wanting and hoping into doing.

Over the last years, as I gathered these revealing and intimate interviews, I also discovered the power of the Internet to launch and grow a business with less effort, time and investment. Having previously struggled to build a business the traditional “brick and mortar” way, I was stunned at how easy – and fast – it was to put up a website and start earning money. I started with only a basic knowledge of “send and receive” and in a very short time built a community of subscribers who wanted to learn more from me and buy my products.

Through my interviews in this book, you’ll discover how these Success Mentors were all able to transform adversity to triumph. Not only are they all creating more abundance in their lives, they are also living a life of purpose and fulfillment which is a greater blessing still. When they combined the universal principles of success with the revolutionary resources of easy online marketing tools, it becomes almost like having the Midas touch. This is not to say there is no work involved, no action that must be taken. To see results, action must always be taken. The difference is that when aligned with true passion, work becomes play and when armed with powerful

Internet commerce tools you can become unstoppable – and utterly, totally, miraculously fulfilled.

So what are these universal success principles and how did I leverage them to create the life of my dreams? Inspired by Napoleon Hill's classic *Think and Grow Rich*, which I read once a year, I decided to seek out some of the best real success stories I could find who were using these principles and the Internet to empower themselves and others. In these interviews, you'll hear about failures, adversity, bad "luck", bad choices and difficult situations, but that is what makes these success stories even sweeter in the end.

In *Click and Grow Rich Online* I reveal the thirteen universal success principles: desire, faith, self-talk, knowledge, imagination, planning, decision, persistence, mastermind, energy management, subconscious, the sixth sense, and ignoring negativity. I believe one of the best ways to learn how to utilize them in your life is by example, so I have gathered some of the best *real* success stories and interviewed them *for you*.

In this book you will learn the truth behind each of the thirteen principles, why they work, and how everyday people *just like you* leveraged them in combination with powerful Internet marketing tools to create astounding successes – sometimes very quickly.

I know some of you may be excited about receiving the valuable information in this book, and I also know that some of you have this nagging

little belief that success will continue to elude you, even after you finish reading this book.

One of my very favorite lines in the *Think and Grow Rich* classic is “*Every Failure Brings With It the Seed of An Equivalent Success*” and I know that no matter how much adversity or perceived failure you may have experienced, this very moment is always a new one. You have the choice to reinvent yourself right now and become a success story.

Before you give in to the notion that you are somehow different than me and the people profiled in this book, I would like to remind you that abundance is your birthright. You are entitled to a life of happiness, fulfillment, and financial freedom. In fact, I am so sure that all you envision can be yours, I created a list of rights, your very own “bill of rights” to help you remember that you are no different from all of those “after” success stories you read about. You are no different than the people you admire. *You are no different.*

Your Financial Freedom Bill of Rights:

1. **You have the right to a fair exchange** of energy. Abundance is energy and money is simply a tool that facilitates energy exchange.
2. **You have the right to know the secrets** of the wealthiest people in the world. No one can keep you from this knowledge.

3. **You have the right to be inspired** to live the life you deserve.  
You are not required, nor does the universe want you to live a life that meets the expectations of others.
4. **You have the right to learn** the biggest obstacles to becoming wealthy. *And* the simplest steps to make money.
5. **You have the right to know why** lack of money is never the problem. *And* how to identify what is really holding you back from pursuing the life of your dreams.
6. **You have the right to create a life** that will be a shining example to everyone around you. Your life can be an inspiration to the world.
7. **You have the right to DREAM BIG** and ignore negative people. If you can dream it, you can live it, and anyone who tells you different is just plain wrong.

When you claim your copy of *Click and Grow Rich Online*, you'll receive instant access to a beautiful copy of your Financial Freedom Bill of Rights. Print it out and tape it to your computer, your bathroom mirror, and the dashboard in your car. Wallpaper your bedroom with it if you have to, whatever it takes to get the message. Whatever it takes for you to remember.

Whenever you doubt that successes like those explored in this book can be yours, take out your Bill of Rights and read it until you see you are no

different than the people in this book. Whenever you feel like the universal success principles are for “other people” and would not work for you, take out your Bill of Rights and read it until you see that you are no different than anyone who follows these principles. And whenever you feel that your dreams are too big, your obstacles too difficult, and your abilities too small, take out your Bill of Rights and read it until you remember: you are no different.

**You are a success story waiting to happen. It begins with one simple action: turn the page.**

[Click here](#) for **Instant Access** to Your Copy of *Click and Grow Rich Online* **plus** Your Inspiring Video & Audio Interviews Now....



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